

## Frequently Asked Questions

### 1. Who is eligible to enter the Contest?

The Infy Maker Awards Contest (“Contest”) is open only to legal residents of India, who 18 years of age or older. Employees and directors of Infosys Limited (“Sponsor”), Infosys Limited, the Company hosting the Contest Platform (“Administrator”) and each of their respective parent entities, subsidiaries and affiliated companies, owners, officers, directors, partners, agents, representatives, employees and contractors, advertising, promotion agencies, web masters and web suppliers (collectively “Released Parties”) and their respective dependents, immediate family members (parent, child, sibling and spouse) and individuals residing in their same household) are not eligible to enter or win a prize. Immediate family members of any of the judges are also not eligible to enter or win a prize. Void where prohibited by law.

### 2. When can I enter the Contest?

The Contest begins at 12:00 p.m. (noon) IST on March 1, 2016 ends at 11:59:59 p.m. IST on April 15, 2016.

### 3. When does the Contest end?

The Contest ends at 11:59:59 p.m. IST on April 15, 2016.

### 4. How often can I enter the Contest?

There is a limit of one (1) Entry per person/team. If you enter as an individual, you may not also enter with a team. Entries which are received in excess of this limit, including team entries that include an individual who entered individually or with another team, may be disqualified.

### 5. Can I make changes to an Entry I've submitted?

Once an Entry is submitted, you may not edit the Entry (or any component thereof) or resubmit your Entry with edits. No correspondence regarding Entries will be entered into with Entrants. However, If an Entry fails any of the instructions above or any of the rules set forth in Section 6 below, it will be disqualified, and the Sponsor will advise Entrant/Team Representative of the disqualification within ten (10) business days (excluding weekends and holidays) of the submission of an Entry. Entries will be reviewed for eligibility on a rolling basis, in the order received. Once an Entry is submitted, you may not edit the Entry (or any component thereof) or resubmit it with edits unless the Sponsor notifies you that the entry has been disqualified for failure to follow all of the rules set forth in Section 6 below. The Sponsor will not specify the basis for the disqualification, nor will the Sponsor provide any guidance or advice for how to edit an Entry to make it eligible under these Rules. Disqualification will not extend the deadline to submit an Entry; Entrants/Team Representatives are solely responsible for the timing and qualification of their Entry. If an Entry is submitted fewer than ten (10) business days prior to the closing of the Entry Period, you may not be notified if your Entry has been disqualified in time to resubmit an Entry.

### 6. Can I submit an Entry submitted from a previous contest?

Your Entry must be an original that has not been published or distributed previously in any media prior to being submitted, and has not been entered in or won previous contests or awards.

### 7. Can I enter as part of team?

You may enter as an individual or as a team. If entering as a team, the team must select one (1) representative to serve as the team’s representative and point of contact (“Team Representative”).

### 8. How many people can be on a team?

Teams may consist of 2-7 people.

### 9. Do all team members need to be 18 or older?

Yes, all members of the team must meet eligibility requirements. The Contest is open only to citizens and legal residents of India, who are 18 years of age or older.

### 10. What elements make up an Entry?

- A Video (60-90 seconds)
- A description of your project (to be filled while uploading the video)

Please note: The project must be a fully functioning prototype, and not just a concept, idea or mock up. However, the project cannot be for sale commercially. In addition, all entries must meet the Entry requirements/conditions, (see Question 12).

### **11. What are the requirements/conditions of Entry?**

As a condition of Entry, you must represent and warrant that your Video meets the following requirements and conditions of Entry:

- Video must be an original and must not have been published or distributed previously in any media prior to being submitted, nor have been entered in or won previous contests or awards.
- Video must be in English.
- Video must be in AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less;
- The project featured in the Video must be a fully functioning prototype, and not just a concept, idea or mock up. Also, the project cannot be for sale commercially.
- Video must be suitable for publication in a public forum (as determined by Sponsor in its sole discretion). This means that the Video must not be obscene or indecent, and must not include nudity or pornography. It must not contain defamatory statements (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group). Also, it must not include threats to any person, place, business, group or world peace; and must not depict any drugs or unlawful, immoral or dangerous acts, or suggest that any individual should undertake any such act.
- Video must have been legally created and must not violate the laws, regulations or public policy of any state.
- Video must not infringe on the intellectual property, privacy or publicity rights, or any other legal or moral rights of any third party (including those of any videographer, if applicable). However, the Video may include commercially available tools, equipment, and technology.
- Video must not invade privacy or other rights of any person, firm or entity, and must not defame, disparage or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.
- Video must not reflect negatively on the Sponsor and must not communicate messages or images inconsistent with the positive images and/or goodwill to which Infosys Limited wishes to associate itself with.
- Entrant represents that he/she owns or has procured all necessary rights to enter Video in the Contest, including any elements appearing in a Video, including without limitation music, audio, speech/voiceovers, stills, video, supers, or other audiovisual materials. All such elements used must be entirely original, created and performed by the Entrant, or be in the public domain.
- Video must not promote any third party company or brand, including through the prominent display of a third party's trademark or logo on any clothing, hats, signages, etc.
- The Video must not include/feature individuals other than the Entrant/team.
- Entrant represents that he/she is the individual identified as the entrant. Team Representative represents that (1) he/she is the individual identified as the Team Representative, (2) he/she has informed each other team member of the terms and conditions of these Official Rules, and (3) each team member has agreed and consented to these Official Rules and authorized the Team Representative to act on their behalf.
- For startups, only a project that has been built from scratch will be allowed. Products that have already been commercialized will not be allowed to enter.

### **12. Do I have to submit only a Video?**

Yes, all entries be submitted in the form of a 60-90 second demo video.

### **13. Do I have to submit a project summary?**

Yes, all entries must include a project summary/description of 400 words or less.

### **14. How many Videos can I upload?**

There is a limit of one (1) Video (recommended 90 second in length) per Entry.

### **15. What is the maximum length of Video?**

The Video should be 60-90 seconds in length.

### **16. What are the size/file requirements of Videos?**

Videos must be in AVI, WMV, MOV, MPG, MP4 or M4V format, (50MB or less).

### **17. Why won't my Video upload?**

Make sure your Video is in one of the following formats: AVI, WMV, MOV, MPG, MP4 or M4V (50MB or less).

### **18. Can my Video include people?**

For individual entrants, the Video should not include individuals other than you. This includes any models used to demonstrate your project, as well as people featured in still photos used in the Video or background of Video shoot. For team entries the Video should not include individuals other than team members.

### **19. Can my Video include text/words?**

Yes.

### **20. Does my Video have to include people or can it be a presentation?**

The contents of the Video is up to you and it must comply with all Entry requirements/conditions of Entry. See Question 1 above.

### **21. What makes a good video?**

A good quality video should not be underestimated. Accordingly, 10% of your total score is calculated for the quality of your submissions, which also includes the quality of your video. We recommend a video shot in landscape format rather than a portrait orientation. Be sure that the sound quality is good, while we should be able to hear what you are saying. We recommend that you keep your video concise and short. Tell us the story of your entry and the problem you are solving. Remember to make your video engaging AND informative.

### **22. What does it mean that an Entry may not include any third-party intellectual property?**

This means that the Video should not contain elements that are owned by other people. This would include things like music, clips or sound files from TV shows or movies, or pictures taken by photographers other than yourself/your team. If you plan to use music or images in your Video, please be very careful to ensure that the music or images are coming from a legitimate source, which you have the right to use. Just because something can be found online for free does not necessarily mean that it is in the public domain. When in doubt, we recommend that you not use any music, pictures, or similar media that you are not absolutely certain you have the right to use. However, you are free to use commercially available tools, equipment, or technology in your video.

In general, we are looking for original Entries. This means that no person or business can have a right to challenge your Entry (including any part of the Video) because they are the original owners of a logo, symbol, design, image, persona, music, etc., or any combination of these elements. Your Entry should not include company or product names or brands, cartoon or animated characters, characters from movies, Videos, TV shows, commercials, famous people/celebrities (dead or alive), buildings, landmarks, statues, works of art, music, etc. If you are in the Video, please take care not to wear any clothing that has designer names, corporate or sports team names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate messages or words (for example, profanity).

If you have any tattoos that contain any corporate or sports names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate message or words (for example, profanity), please cover them up in the Video.

Although we require that your Video be completely original (meaning, that the Video must have been created specifically to be entered into this Contest), the project you feature in your Entry does not have to have been made specifically for the Contest. Your project should, however, be completely original, created by you/your team, and you/your team need to be the owners/creators of the project in its entirety.

### **23. Am I granting any Rights to the Sponsor by submitting an Entry?**

By submitting an Entry, the Entrant irrevocably grants the Sponsor the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit, edit and/or otherwise use or reuse (without limitation as to when or to the number of times used) the Entrant's Video, including, but not limited to, the recording contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor in its sole discretion), as well as to use Entrant's and each team member's name, and/or statements regarding his/her participation in this Contest (with or without using the Entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Entrant or any other party.

The Entrant and each team member waives intellectual property rights, privacy/publicity rights and other legal or moral rights that might preclude the Sponsor's use of the Video, and agrees not to sue or assert any claim against the Sponsor for the use of the Video or Entrant's Likeness or statements.

## **JUDGING**

### **24. How are finalists chosen?**

A qualified panel of judges will judge all eligible Entries based on the following criteria:

a. Application to a real world problem or need (35 points)

- Does your project have a clear target market or audience?
- Does your project address a clear need, problem, or opportunity?
- Does your project have commercial viability?

b. Innovative use of technology (30 points)

- If there are similar products or services on the market, does your project clearly and meaningfully innovate beyond those existing products or services?
- Does your project include innovations in technical design and/or implementation?
- Is your project technologically viable?
- Is your project a fully functioning prototype, and not just a concept, idea or mock up?

c. Originality of idea (15 points)

- Does your project present a new and meaningfully improved way of accomplishing something?
- Is your project unique and not a derivative of other ideas?
- Is your project presented in a fresh and innovative way?

d. Quality of submission (10 points)

- How clear and precise is your Entry?
- Does the Entry present your project concisely and efficiently? (Please note that if a Video is longer than 90 seconds, this may have a negative effect on this judging criteria).
- Is your project's purpose and basic functionality easily understood?
- Does your project express a positive tone or personality?

### **25. What are common ways people have been disqualified from contest?**

Some of the common ways people have had their entries disqualified include: Having an unrelated individual clearly visible in the background of a video or still of non-team members (for instance, photos of a classroom); wearing a shirt with a logo clearly visible in the Video. There are many other trivial reasons an entry can be disqualified. We recommend you read the rules and review your Video VERY carefully, several times, to ensure your entry is not disqualified for a technicality.

### **26. When are the finalists determined?**

A qualified panel of judges will judge all eligible Entries based on the judging criteria specified above. The highest scoring Entries (between fifteen [15] and one hundred fifty [150] Entries) will advance to the Finalist Round.

The Finalists (entrant or Team Representative) will be notified via email, according to the information provided with their Entry.

### **27. How many finalists will there be?**

The highest scoring Entries (between fifteen [15] and one hundred fifty [150] Entries) will advance to the Finalist Round.

### **28. How will the winners determined?**

The twenty (20) Finalist Entries with the highest score will be declared the potential Grand Prize winners. In the event of a tie, the tie will be broken based upon the highest score for application to a real world problem or need and continuing thereafter in each criteria as listed until the tie is broken. The Sponsor's decisions on all matters pertaining to judging, administering and/or interpreting the terms and conditions of this Contest are final.

## **PRIZES**

### **29. How many prizes will be awarded and what are the prizes?**

Twenty (20) Grand Prizes (provided a sufficient number of entries are received) will be awarded. A cheque for the amount of INR 500,000 will be payable to the winner. In the case of a team Entry, the Team Representative will be paid. Please be aware that the Team Representative will be responsible for both (1) all taxes, if any, owed on the prize amount and (2) distributing the winnings to other team members in whatever manner has been agreed by those team members. We strongly recommend that team members agree among themselves about the manner of distributing the prize amount prior to submitting an Entry. The Sponsor will not intervene in disputes between team members in the unlikely event they should arise, and the Sponsor expressly disclaims the responsibility for ensuring fair distribution of prize amounts among team members.

**30. Will the winner's name and project be made public?**

Entries and names of the winners (first name, last initial, city and state) will be posted at [www.infymakers.com/india](http://www.infymakers.com/india) after all winners have been determined and verified.