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Infy Maker Student Awards Contest
JUDGING CRITERIA

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1. A qualified panel of judges will judge all eligible Entries based on the following criteria:

   a. Application to a real problem or need (30 points)
   - Does the project have a clear target market or audience?
   - Does the project address a clear need, problem, or opportunity?

   b. Innovative use of technology (30 points)
   - If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
   - Does the project include innovations in technical design and/or implementation?
   - Is the project technologically viable?
   - Is the project a fully functioning prototype, not just a concept, idea or mock up?

   c. Originality of idea (10 points)
   - Does the project present a new and meaningfully improved way of accomplishing something?
   - Is the project unique and not a derivative of other ideas?
   - Is the project presented in a fresh and innovative way?

   d. Quality of submission (20 points)
   - How clear and precise is the Entry?
   - Does the Video present the project concisely and efficiently? (Please note that, if a Video is longer than 90 seconds, this may have a negative effect on this judging criterion)
   - Is the project's purpose and basic functionality easily understood?
   - Does the project express a positive tone or personality?

The highest scoring Entries (between thirty [30] and one hundred fifty [150] Entries) (provided a sufficient number of entries are received) will advance to the Finalist Round (the "Finalists"). In the event of a tie, the tie will be broken based upon the highest score for application to a real problem or need, or, if the tied Entries have identical scores in the first category, continuing thereafter in each criteria as listed until the tie is broken. The Sponsor's decisions on all matters pertaining to judging, administering and/or interpreting the terms and conditions of this Contest are final.