

Infy Maker Students Awards Contest Frequently Asked Questions

1. What is Infosys Foundation USA?

Infosys Foundation USA is a non-profit organization focused on bridging the digital divide in America. It aims to give children, young adults, and workers across the United States the skills they need to become creators, and not just consumers, of technology. Infosys Foundation USA supports computer science education and training, particularly for those in underrepresented communities. This includes grants and domain expertise for non-profit organizations engaged in delivering services, research, and advocacy. Infosys Foundation USA builds on the 20-year community-focused heritage of the [Infosys Foundation](http://www.infosys.org). Visit www.infosys.org for more information

2. Who is eligible to enter the Contest?

- a. The Infy Maker Student Awards Contest ("Contest") is open only to legal residents of the 50 United States and the District of Columbia, who are at least nine (9) years of age and have not reached the age of majority in their state of residence as of April 25, 2016 (18 years of age or older, except residents of AL and NE must be younger than 19 years of age). The Registrant must also be a legal resident of the 50 United States or the District of Columbia and have reached the age of majority in their state of residence at the time of entry (18 years of age or older, except residents of AL and NE must be 19 years of age or older). Employees and directors of Infosys Foundation USA ("Sponsor"), Infosys Limited, Gage Marketing Group, LLC, ("Administrator") and each of their respective parent entities, subsidiaries and affiliated companies, owners, officers, directors, partners, agents, representatives, employees and contractors, advertising, promotion agencies, web masters and web suppliers (collectively "Released Parties") and their respective IRS dependents, immediate family members (parent, child, sibling and spouse) and individuals residing in their same household) are not eligible to enter or win a prize. Immediate family members of any of the judges are also not eligible to enter or win a prize. Void where prohibited by law. All federal, state and local laws and regulations apply.

3. When can I enter the Contest?

- a. The Contest begins at 12:00:00 p.m. (noon) Central Time ("CT") on March 1, 2016 and ends at 11:59:59 p.m. CT on April 25, 2016.

4. When does the Contest end?

- a. The Contest ends at 11:59:59 p.m. CT on April 25, 2016.

5. How do I enter the Contest?

- a. Entrants: You will need a responsible adult (such as a parent or legal guardian, or one of your teachers) to fill out an entry on your behalf. This responsible adult is referred to as the "Registrant." You should work closely with the Registrant and help them understand your project, collect and upload a signed parental consent form for you (and forms for your teammates, if you are entering as part of a Team), and select a non-profit organization who will receive a Maker Space Award (described below) in the event your Entry is selected as a winning Entry. Please make sure that the Registrant you work with carefully reads through and understands all of the Contest Rules, and that he or she understands and is willing to make sure that your prize, if your Entry is selected as a winner, is allocated appropriately, including any tax payments that may be required by law.
- b. Registrants: Please take care to read through all of the Contest Rules carefully and are prepared to take responsibility for ensuring that the Entry and the Video comply with all of the requirements. Please particularly also make sure that you understand and accept that you will be responsible for paying any taxes that may be owed on any winnings, and for allocating any prize amounts equitably among any Team members (and that the parents of each Entrant/Team member understand how the prize will be allocated). The Contest Sponsor will not become involved in the event there are any disagreements about prize money distribution.

6. How often can I enter the Contest?

- a. There is a limit of one (1) Entry per Entrant/Team. If someone is entered as an individual, that person may not also be entered as part of a Team. Similarly, someone who is acting as the Registrant for one Entrant or Team may not act as the Registrant for any other Entrant or Team (and may not act as a Registrant for both an Entrant and a Team). Entries which are received in excess of this limit, including Team entries that include an individual who entered individually or with another Team, may be disqualified.

7. Can I make changes to an Entry I've submitted?

- a. Once an Entry is submitted, and Entrant/Team may not edit the Entry (or any component thereof) or resubmit the Entry with edits, unless the Registrant is notified that the Entry has been found ineligible. No correspondence regarding Entries will be entered into with Registrants, except to advise Registrants that the Entry has been found ineligible. If an Entry is found ineligible, the Contest Sponsor will not provide a statement explaining the basis for finding ineligibility, nor will it advise Registrant regarding how to make an Entry eligible. Registrants (on behalf of Entrant/Team) who wish to edit and re-submit a previously ineligible Entry will not be given additional time; the Contest ends at 11:59:59 p.m. CT on April 25, 2016 for all Entries. The Contest Sponsor cannot guarantee that all Entries will be reviewed for eligibility prior to the Contest closing time.

8. Can I submit an Entry submitted from a previous contest?

- a. The Entry must be an original that has not been published or distributed previously in any media prior to being submitted and has not been entered in or won previous contests or awards.

9. Can I enter as part of Team?

- a. An Entry may be for an individual Entrant or a Team. If a Team is entered, all Team members must meet the eligibility criteria (i.e., all Team members must be minors who are at least 9 years old). Regardless of whether an Entry is for an individual or a Team, all Entries must be submitted by an adult Registrant as defined above.

10. How many people can be on a Team?

- a. Teams may consist of 2-7 people.

11. Do all Team members need to be under 18?

- a. Yes, except that any Team members who are legal residents of AL or NE may be 18 but must not be 19 or older as of April 25, 2016.

12. What elements make up an Entry?

- (a) A completed online Entry form;
- (b) A Video (any length however we recommend 90 seconds in length) and a Photo, as described in the Contest Rules;
- (c) Project categories checked;
- (d) A project summary/description of 400 words or less and a response to all questions;
- (e) A signed, valid parental consent form has been uploaded for each individual entrant or Team member; and
- (f) A Maker Space Award nomination form (optional)

Please note: The project must be a fully functioning prototype, not just a concept, idea or mock up; however, project cannot be for sale commercially. In addition, all entries must meet the Entry requirements/conditions, see Question 13.

13. Are there Entry requirements/conditions of Entry?

Yes, as a condition of Entry, the Registrant must represent and warrant that the Video meets the following requirements and conditions of Entry:

- a. Video/Photo must be an original and not have been published or distributed previously in any media prior to being submitted, or been entered into or won previous contests or awards.
- b. Video must be in English.
- c. Video must be in AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less; Photo must be in .gif, .jpeg, .jpg, or.png format, 10MB or less.
- d. The project featured in the Video/Photo must be a fully functioning prototype, not just a concept, idea or mock up, and the project cannot be for sale commercially.
- e. Video/Photo must be suitable for publication in a public forum (as determined by Sponsor in its sole discretion) By way of example but not limitation, this means that the Video/Photo must not be obscene or indecent; must not include nudity or pornographic content; must not contain defamatory statements (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group); must not include threats to any person, place, business, group, or world peace; and must not depict any drugs or unlawful, immoral, or dangerous act or suggest that any individual should undertake any such act.

- f. Video/Photo must have been legally created and must not violate the laws, regulations, or public policy of any state.
- g. Video/Photo must not infringe on the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party (including those of any videographer or photographer, if applicable); the Video/Photo may include commercially available tools, equipment, and technology.
- h. Video/Photo must not invade privacy or other rights of any person, firm or entity and must not defame, disparage or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.
- i. Video/Photo must not reflect negatively on the Sponsor or communicate messages or images inconsistent with the positive images and/or goodwill to which Infosys Foundation USA wishes to associate.
- j. Registrant represents that he/she has procured all necessary rights to enter Video/Photo in the Contest, including any elements appearing in a Video, including without limitation music, audio, speech/ voiceovers, stills, video, supers, or other audiovisual materials. All such elements used must be entirely original, created and performed by the Entrant/Team, or be in the public domain.
- k. Video/Photo must not promote any company or brand, including through the prominent display of a company's trademark or logo on any clothing, hats, signage, etc.
- l. The Video/Photo must not include/feature individuals other than the Entrant/Team, whether in live video or still photos.
- m. Registrant represents that (1) she/he is the individual identified as the Registrant, (2) she/he has the right to enter on behalf of the Entrant/Team, (3) she/he has informed the parents of each Entrant/Team member of these Official Rules, and (4) she/he has obtained valid, signed parental consent forms, and uploaded the same, for each Entrant/Team, agreeing to these Official Rules.

14. Do I have to submit a Video and a Photo?

- a. Yes, all entries must include a Video and a Photo.

15. Do I have to submit a project summary?

- a. Yes, all entries must include a project summary/description of 400 words or less and a response to all questions.

16. How many Videos can I upload?

- a. There is a limit of one (1) Video (recommended 90 second in length) per Entry.

17. What is the maximum length of Video?

- a. The Video can be any length, however, we recommend a Video that is 90 seconds in length.

18. What are the size/file requirements of the Video/Photo?

- Video must be in AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less.
- Photo must be in .gif, .jpeg, .jpg, or .png format, 10MB or less.

19. Why won't my Video upload?

- a. Make sure your Video meets the following requirements:
 - (a) AVI, WMV, MOV, MPG, MP4 or M4V format
 - (b) 50MB or less

20. Can my Video include people?

- a. For individual Entrants the Video should not include individuals other than the Entrant; this includes any models used to demonstrate the project as well as people featured in still photos used in the video or background of video shoot. For Team entries the Video should not include individuals other than Team members.

21. Can my Video include text/words?

- a. Yes.

22. Does my Video have to include people or can it be a presentation?

- a. The contents of the Video is up to the Entrant/Team and it must comply with all Entry requirements/conditions of Entry. See Question 13 above.

23. What makes a good video?

- a. A good quality video should not be underestimated. 20 points of the total score is calculated for the quality of your submissions, which also includes the quality of the Video. We recommend a video shot in landscape format rather than portrait orientation. Be sure the sound quality is good and we can hear what is being said. We recommend keeping the video concise and short. Tell us the story of the entry and the problem being solved. Remember the Video will be part of the public voting process, so make it engaging AND informative.

24. What does it mean that an Entry may not include any third-party intellectual property?

- a. This means that the Video should not contain elements that are owned by other people. This would include things like music, clips or sound files from TV shows or movies, or pictures taken

by photographers other than the Entrant or Team members. If you plan to use music or images in the Video, please be very careful to ensure the music or images are coming from a source you have the right to use. Just because something can be found online for free does not necessarily mean that it is in the public domain. When in doubt, we recommend that you not use any music, pictures, or similar media that you are not absolutely certain you have the right to use. However, you are free to use commercially available tools, equipment, or technology in the Video.

- b. In general, we are looking for original Entries. This means that no person or business has a right to challenge the Entry (including any part of the Video) because they are the original owners of a logo, symbol, design, image, persona, music, etc., or any combination of these elements. The Entry should not include company or product names or brands, cartoon or animated characters, characters from movies, videos, TV shows, commercials, famous people/celebrities (dead or alive), buildings, landmarks, statutes, works of art, music, etc. If Entrant/Team members are in the Video, they should please take care not to wear any clothing that has designer names, corporate or sports Team names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate messages or words (for example, profanity). If Entrant/Team members have any tattoos that contain any corporate or sports names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate message or words (for example, profanity), please cover them up in the Video.
- c. Although we require that the Video be completely original (meaning, that the Video must have been created specifically to be entered into this Contest), the project featured in the Entry does not have to have been made specifically for the Contest. The project should, however, be completely originally created by the Entrant/Team, and the Entrant/Team need to be the owners/creators of the project in its entirety.

25. Am I granting any Rights to the Sponsor by submitting an Entry?

- a. By submitting an Entry, Registrant, on behalf of the Entrant, irrevocably grants Sponsor the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit, edit and/or otherwise use or reuse (without limitation as to when or to the number of times used) the Entrant's Video and/or Photo, including, but not limited to, the recording contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor in its sole discretion), as well as to use Registrant's and each Entrant's and/or Team member's name, likeness, photograph (collectively, "Likeness"), and/or statements regarding his/her participation in this Contest (with or without using the Registrant's or any Entrant's or Team member's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Registrant or any other party.
- b. Registrant waives, and represents and warrants the waiver of each Entrant and/or Team member of, all intellectual property rights, privacy/publicity rights and other legal or moral rights that might preclude the Sponsor's use of the Video/Photo, and agrees not to sue or assert any claim against the Sponsor for the use of the Video/Photo or Entrant's/Team's Likeness or statements.

JUDGING

26. How are finalists chosen?

A qualified panel of judges will judge all eligible Entries based on the following criteria:

- a. Application to a real problem or need (30 points)
 - Does the project have a clear target market or audience?
 - Does the project address a clear need, problem, or opportunity?
- b. Innovative use of technology (30 points)
 - If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
 - Does the project include innovations in technical design and/or implementation?
 - Is the project technologically viable?
 - Is the project a fully functioning prototype, not just a concept, idea or mock up?
- c. Originality of idea (10 points)
 - Does the project present a new and meaningfully improved way of accomplishing something?
 - Is the project unique and not a derivative of other ideas?
 - Is the project presented in a fresh and innovative way?
- d. Quality of submission (20 points)
 - How clear and precise is the Entry?
 - Does the Video present the project concisely and efficiently? (Please note that, if a Video is longer than 90 seconds, this may have a negative effect on this judging criterion)
 - Is the project's purpose and basic functionality easily understood?
 - Does the project express a positive tone or personality?

27. What are common ways people have been disqualified from contest?

- a. Some of the common ways people have had their entries disqualified include: Having an unrelated individual clearly visible in the background of the Video; having a photo or still of non-Team members (for instance, photos of a classroom); having a photo of a person in a poster on a wall in the room the Video is being shot in; or wearing a shirt with a logo clearly visible in the Video. There are many others small reasons an entry can be disqualified. We recommend that Registrants, Entrants and Team members read the rules VERY carefully and review Video VERY carefully, several times, to ensure the Entry is not disqualified for a technicality.

28. When are the finalists determined?

- a. A qualified panel of judges will judge all eligible Entries based on the judging criteria specified above. The highest scoring Entries (between thirty [30] and one hundred fifty [150] Entries) will advance to the Finalist Round.
- b. Finalists (Registrants) will be notified via email, on or about May 12, 2016, using the information provided with the Entry.

29. How many finalists will there be?

- a. The highest scoring Entries (between thirty [30] and one hundred fifty [150] Entries) will advance to the Finalist Round.

30. How will the winners determined?

- a. The Finalist Round will consist of a Public Voting element and a celebrity judging element, as follows:
 - Public Voting (10 points) and Celebrity Judging (90 points): A panel of celebrity judges will judge all eligible Finalist Entries based on the same criteria specified above.
- b. The twenty-five (25) Finalist Entries with the highest combined score (voting plus judging) will be declared the potential Grand Prize winners. In the event of a tie, the tie will be broken based upon the highest score for application to a real world problem or need and continuing thereafter in each criteria as listed until the tie is broken. The Sponsor's' decisions on all matters pertaining to judging, administering and/or interpreting the terms and conditions of this Contest are final.

VOTING

31. How does public voting work and who can vote?

- a. Any person residing in the United States who has a Facebook account may submit a vote for his/her favorite Entry (each, a "Voter" and "Vote") by clicking the "vote" button under the Entry of his/her choice. **Please Note:** Voters must have a valid Facebook account and agree to the Facebook Terms of Service, located at <http://www.facebook.com/terms.php>, and the Facebook Privacy Policy, located at <http://www.facebook.com/policy.php>, in order to be eligible to submit a Vote. Registration on Facebook must be completed before a Vote can be submitted. Facebook membership is free.

32. When can I vote?

- a. Beginning on or about 12:00:00 p.m. CT on May 12, 2016 through 11:59:59 a.m. CT on May 31, 2016.

33. How many times can I vote?

- a. Limit one (1) vote per vote per voter per day during the voting period. Voters may vote for a different (or same) Entry each day.

34. If I entered a submission, can I also vote for my Entry?

- a. Yes, Registrants and/or Entrants/Team members may vote for their own Entry as long as they have a Facebook account.

35. Can I tell my friends to vote for my Entry?

- a. Registrants and Entrants/Team members may vote on their own Entry and may ask authentic family, friends and personal contacts to vote for their Entry. Apparent or suspected fraud, cheating, phishing, or spamming, or the use of any unauthorized method or automated system to vote or to widely broadcast or disseminate requests to persons who are not authentic family, friends or personal contacts to vote is prohibited, as is posting content to irrelevant or inappropriate sites to obtain Votes, and, if discovered at any time will void the applicable Votes (as applicable) in Sponsor's sole and absolute discretion.
- b. **Please Note:** Voters must have a valid Facebook account and agree to the Facebook Terms of Service, located at <http://www.facebook.com/terms.php>, and the Facebook Privacy Policy, located at <http://www.facebook.com/policy.php>, in order to be eligible to submit a Vote. Registration on Facebook must be completed before a Vote can be submitted. Facebook membership is free.

PRIZES

36. How many prizes will be awarded and what are the prizes?

- a. Twenty-five (25) Grand Prizes (provided a sufficient number of entries are received) will be awarded. A check in the amount \$1,000 payable to the Registrant. Please be aware that the Registrant will be responsible for both (1) all taxes, if any, owed on the prize amount and (2) distributing the winnings to the Entrant or Team members in whatever manner has been agreed between the Registrant and the Entrant/Team members. We strongly recommend that Registrants and Entrants/Teams reach a clear agreement and understanding about the manner of distributing the prize amount prior to submitting an Entry. Sponsor will not intervene in disputes between Registrants and Entrants/Team members in the unlikely event they should arise, and Sponsor expressly disclaims responsibility for ensuring fair distribution of prize amounts among individuals.
- b. Twenty-five (25) Maker Space Grants (provided a sufficient number of entries are received) will be awarded. Maker Space Grants will be given to eligible nonprofit organizations chosen by the winners of the Grand Prizes (or, in some circumstances, the organization may be chosen by Sponsor). These Grants will be given in the form of cash and training valued at \$10,000. Finalists will be asked to nominate nonprofit organizations at the time they are notified that they are finalists, if they did not nominate one at the time of submitting an Entry.

37. When will the prizes be awarded?

- a. Prizes will be mailed to winners after all winners have been determined and verified.

38. Will my name and project be made public?

- a. Entries and names of the winners (first name, last initial, city and State) will be posted at www.infymakers.com after all winners have been determined and verified.

Maker Space Awards

39. What is the Maker Space Award?

- a. Maker Space Awards are grants to eligible nonprofit organizations nominated by the Grand Prize winners. Further details regarding the Maker Space Awards can be found in the Maker Space Award Rules. Entrants/Teams may nominate a nonprofit organization by submission (by the Registrant) of a Nomination Form either concurrently with an Entry, or else upon notification that the Entrant/Team has been selected as a finalist.