

Infy Maker Awards Contest Frequently Asked Questions

1. What is Infosys Foundation USA?

Infosys Foundation USA is a non-profit organization focused on bridging the digital divide in America. It aims to give children, young adults, and workers across the United States the skills they need to become creators, and not just consumers, of technology. Infosys Foundation USA supports computer science education and training, particularly for those in underrepresented communities. This includes grants and domain expertise for non-profit organizations engaged in delivering services, research, and advocacy. Infosys Foundation USA builds on the 20-year community-focused heritage of the [Infosys Foundation](http://www.infosys.org). Visit www.infosys.org for more information

2. Who is eligible to enter the Contest?

- a. The Infy Maker Awards Contest (“Contest”) is open only to legal residents of the 50 United States and the District of Columbia, who have reached the age of majority in their state of residence at the time of Entry (18 years of age or older, except residents of AL and NE must be 19 years of age or older). Employees and directors of Infosys Foundation USA (“Sponsor”), Infosys Limited, Gage Marketing Group, LLC, (“Administrator”) and each of their respective parent entities, subsidiaries and affiliated companies, owners, officers, directors, partners, agents, representatives, employees and contractors, advertising, promotion agencies, web masters and web suppliers (collectively “Released Parties”) and their respective IRS dependents, immediate family members (parent, child, sibling and spouse) and individuals residing in their same household) are not eligible to enter or win a prize. Immediate family members of any of the judges are also not eligible to enter or win a prize. Void where prohibited by law.

3. When can I enter the Contest?

- a. The Contest begins at 12:00 p.m. (noon) Central Time (“CT”) on March 1, 2016 and ends at 11:59:59 p.m. CT on April 25, 2016.

4. When does the Contest end?

- a. The Contest ends at 11:59:59 p.m. CT on April 25, 2016.

5. How often can I enter the Contest?

- a. There is a limit of one (1) Entry per person/team. If you enter as an individual you may not also enter with a team. Entries which are received in excess of this limit, including team entries that include an individual who entered individually or with another team, may be disqualified.

6. Can I make changes to an Entry I’ve submitted?

- a. Once an Entry is submitted, you may not edit the Entry (or any component thereof) or resubmit your Entry with edits. No correspondence regarding Entries will be entered into with Entrants. However, If an Entry fails any of the instructions above or any of the rules set forth in Section 6 below, it will be disqualified, and Sponsor will advise Entrant/Team Representative of the disqualification within ten (10) business days (excluding weekends and holidays) of the submission of an Entry. Entries will be reviewed for eligibility on a rolling basis, in the order received. Once an Entry is submitted, you may not edit the Entry (or any component thereof) or resubmit it with edits unless Sponsor notifies you that the Entry has been disqualified for failure to follow all of the rules set forth in Section 6 below. Sponsor will not specify the basis for the disqualification, nor will Sponsor provide any guidance or advice for how to edit an Entry to make it eligible under these Rules. Disqualification will not extend the deadline to submit an Entry; Entrants/Team Representatives are solely responsible for the timing and qualification of their Entry. If an Entry is submitted fewer than ten (10) business days prior to the closing of the Entry Period, you may not be notified if your Entry has been disqualified in time to resubmit an Entry.

7. Can I submit an Entry submitted from a previous contest?

- a. Your Entry must be an original that has not been published or distributed previously in any media prior to being submitted and has not been entered in or won previous contests or awards. However, winners of, or finalists in a previous Infy Maker Awards Contest are eligible to enter, but may not submit the same winning/finalist project.

8. Can I enter as part of team?

- a. You may enter as an individual or as a team. If entering as a team, the team must select one (1) representative to serve as the team’s representative and point of contact (“Team Representative”).

9. How many people can be on a team?

- a. Teams may consist of 2-7 people.

10. Do all team members need to be 18 or older?

- a. Yes, all members of the team must meet eligibility requirements. The Contest is open only to legal residents of the 50 United States and the District of Columbia, who have reached the age of majority in their state of residence at the time of entry (18 years of age or older, except residents of AL and NE must be 19 years of age or older).

11. What elements make up an Entry?

- (a) A completed online Entry form;
- (b) A Video (any length however we recommend 90 seconds in length);
- (c) A photo that is a good representation of your project.
- (d) Project categories checked, and
- (e) A project summary/description of 400 words or less and a response to all questions.

Please note: The project must be a fully functioning prototype, not just a concept, idea or mock up; however, project cannot be for sale commercially. In addition, all entries must meet the Entry requirements/conditions, see Question 12.

12. What Are the requirements/conditions of Entry?

- a. As a condition of Entry, you must represent and warrant that your Video/Photo meets the following requirements and conditions of Entry:
 - Video/Photo must be an original and has not been published or distributed previously in any media prior to being submitted and has not been entered in or won previous contests or awards. However, Entrants in a previous Infy Maker Awards Contest may re-submit the same project previously entered, if they wish, provided that the previous Entry was not selected as a finalist.
 - Video must be in English.
 - Video must be in AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less; Photos must be in .gif, .jpeg, .jpg or .png format, 10MB or less.
 - The project featured in the Video/Photo must be a fully functioning prototype, not just a concept, idea or mock up, and the project cannot be for sale commercially.
 - Video/Photo must be suitable for publication in a public forum (as determined by Sponsor in its sole discretion) This means that the Video/Photo must not be obscene or indecent, and must not include nudity, pornography; must not contain defamatory statements (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group); must not include threats to any person, place, business, group or world peace; and must not depict any drugs or unlawful, immoral or dangerous act or suggest that any individual should undertake any such act.
 - Video/Photo must have been legally created and must not violate the laws, regulations or public policy of any state.
 - Video/Photo must not infringe on the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party (including those of any videographer, photographer, if applicable); the Video/Photo may include commercially available tools, equipment, and technology.
 - Video/Photo must not invade privacy or other rights of any person, firm or entity and must not defame, disparage or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.
 - Video/Photo must not reflect negatively on the Sponsor and does not communicate messages or images inconsistent with the positive images and/or goodwill to which Infosys Foundation USA wishes to associate.
 - Entrant represents that he/she owns or has procured all necessary rights to enter Video/Photo in the Contest, including any elements appearing in a Video, including without limitation music, audio, speech/voiceovers, stills, video, supers, or other audiovisual materials. All such elements used must be entirely original, created and performed by the Entrant, or be in the public domain.
 - Video/Photo must not promote any third party company or brand, including through the prominent display of a third party's trademark or logo on any clothing, hats, signage, etc.

- The Video/Photo must not include/feature individuals other than the Entrant/team, whether in live video or still photos.
- Entrant represents that he/she is the individual identified as the entrant. Team Representative represents that (1) he/she is the individual identified as the Team Representative, (2) he/she has informed each other team member of the terms and conditions of these Official Rules, and (3) each team member has agreed and consented to these Official Rules and authorized Team Representative to act on their behalf.

13. Do I have to submit a Video and a Photo?

- a. Yes, all entries must include a Video and a Photo.

14. Do I have to submit a project summary?

- a. Yes, all entries must include a project summary/description of 400 words or less and a response to all questions.

15. How many Videos/Photos can I upload?

- a. There is a limit of one (1) Video (recommended 90 second in length) per Entry.
b. There is a limit of one (1) Photo per Entry.

16. What is the maximum length of Video?

- a. The Video can be any length. We recommend a Video that is 90 seconds in length.

17. What are the size/file requirements of Videos/Photos?

- a. Videos must be in AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less.
b. Photos must be in .gif, .jpeg, .jpg, or png format 10MB or less

18. Why won't my Video/Photo upload?

- a. Make sure your Video/Photo meet the following requirements:
(a) Video - AVI, WMV, MOV, MPG, MP4 or M4V format, 50MB or less.
(b) Photo - .gif, .jpeg, .jpg, or png format 10MB or less

19. Can my Video/Photo include people?

- a. For individual entrants the Video/Photo should not include individuals other than you; this includes any models used to demonstrate your project as well as people featured in still photos used in the Video/Photo or background of Video or Photo shoot. For team entries the Video should not include individuals other than team members.

20. Can my Video include text/words?

- a. Yes.

21. Does my Video have to include people or can it be a presentation?

- a. The contents of the Video is up to you and it must comply with all Entry requirements/conditions of Entry. See Question 12 above.

22. What makes a good video?

- a. A good quality video should not be underestimated. 10% of your total score is calculated for the quality of your submissions, which also includes the quality of your video. We recommend a video shot in landscape format rather than portrait orientation. Be sure the sound quality is good and we can hear what you are saying. We recommend you keep your video concise and short. Tell us the story of your entry and the problem you are solving. Remember your video will be par of the public voting process, so make it engaging AND informative.

23. What does it mean that an Entry may not include any third-party intellectual property?

- a. This means that the Video/Photo should not contain elements that are owned by other people. This would include things like music, clips or sound files from TV shows or movies, or pictures taken by photographers other than yourself/your team. If you plan to use music or images in your Video, please be very careful to ensure the music or images are coming from a source you have the right to use. Just because something can be found online for free does not necessarily mean that it is in the public domain. When in doubt, we recommend that you not use any music, pictures, or similar media that you are not absolutely certain you have the right to use. However, you are free to use commercially available tools, equipment, or technology in your video.
- b. In general, we are looking for original Entries. This means that no person or business has a right to challenge your Entry (including any part of the Video/Photo) because they are the original owners of a logo, symbol, design, image, persona, music, etc., or any combination of these elements. Your Entry should not include company or product names or brands, cartoon or animated characters, characters from movies, Videos, TV shows, commercials, famous people/celebrities (dead or alive), buildings, landmarks, statutes, works of art, music, etc. If you are in the Video/Photo, please take care not to wear any clothing that has designer names, corporate or sports team names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate messages or words (for example, profanity).

If you have any tattoos that contain any corporate or sports names or logos, copyrighted images, celebrity names or images (living or dead), cartoon character images or inappropriate message or words (for example, profanity), please cover them up in the Video/Photo.

- c. Although we require that your Video/Photo be completely original (meaning, that the Video/Photo must have been created specifically to be entered into this Contest), the project you feature in your Entry does not have to have been made specifically for the Contest. Your project should, however, be completely original, created by you/your team, and you/your team need to be the owners/creators of the project in its entirety.

24. Am I granting any Rights to the Sponsor by submitting an Entry?

- a. By submitting an Entry, Entrant irrevocably grants Sponsor the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit, edit and/or otherwise use or reuse (without limitation as to when or to the number of times used) the Entrant's Video and/or Photo, including, but not limited to, the recording contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor in its sole discretion), as well as to use Entrant's and each team member's name, including social media accounts, if provided in the Entry) likeness, photograph (collectively, "Likeness"), and/or statements regarding his/her participation in this Contest (with or without using the Entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Entrant or any other party.
- b. Entrant and each team member waives intellectual property rights, privacy/publicity rights and other legal or moral rights that might preclude the Sponsor's use of the Video/Photo, and agrees not to sue or assert any claim against the Sponsor for the use of the Video/Photo or Entrant's Likeness or statements.

JUDGING

25. How are finalists chosen?

A qualified panel of judges will judge all eligible Entries based on the following criteria:

- a. Application to a real world problem or need (35 points)
 - Does your project have a clear target market or audience?
 - Does your project address a clear need, problem, or opportunity?
 - Does your project have commercial viability?
- b. Innovative use of technology (30 points)
 - If there are similar products or services on the market, does your project clearly and meaningfully innovate beyond those existing products or services?
 - Does your project include innovations in technical design and/or implementation?
 - Is your project technologically viable?
 - Is your project a fully functioning prototype, not just a concept, idea or mock up?
- c. Originality of idea (15 points)
 - Does your project present a new and meaningfully improved way of accomplishing something?
 - Is your project unique and not a derivative of other ideas?
 - Is your project presented in a fresh and innovative way?
- d. Quality of submission (10 points)
 - How clear and precise is your Entry?
 - Does the Entry present your project concisely and efficiently? (Please note that if a Video is longer than 90 seconds, this may have a negative effect on this judging criteria).
 - Is your project's purpose and basic functionality easily understood?
 - Does your project express a positive tone or personality?

26. What are common ways people have been disqualified from contest?

- a. Some of the common ways people have had their entries disqualified include: Having an unrelated individual clearly visible in the background of a video; having a photo or still of non-

team members (for instance, photos of a classroom); having a photo of a person in a poster on a wall in the room the video is being shot in; or wearing a shirt with a logo clearly visible in the Video. There are many others small reasons an entry can be disqualified. We recommend you read the rules VERY carefully and review your Video VERY carefully, several times, to ensure your entry is not disqualified for a technicality.

27. When are the finalists determined?

- a. A qualified panel of judges will judge all eligible Entries based on the judging criteria specified above. The highest scoring Entries (between fifteen [15] and one hundred fifty [150] Entries) will advance to the Finalist Round.
- b. Finalists (entrant or Team Representative) will be notified via email, on or about May 12, 2016, using the information provided with their Entry.

28. How many finalists will there be?

- a. The highest scoring Entries (between fifteen [15] and one hundred fifty [150] Entries) will advance to the Finalist Round.

29. How will the winners determined?

- a. The Finalist Round will consist of a Public Voting element and a celebrity judging element, as follows:
Public Voting (up to 10 points) and Celebrity Judging (90 points): A panel of celebrity judges will judge all eligible Finalist Entries based on the same criteria specified above.
- b. The ten (10) Finalist Entries with the highest combined score (voting plus judging) will be declared the potential Grand Prize winners. In the event of a tie, the tie will be broken based upon the highest score for application to a real world problem or need and continuing thereafter in each criteria as listed until the tie is broken. The Sponsor's decisions on all matters pertaining to judging, administering and/or interpreting the terms and conditions of this Contest are final.

VOTING

30. How does public voting work and who can vote?

- a. Any person who has a Facebook account may submit a vote for his/her favorite Entry (each, a "Voter" and "Vote") by clicking the "vote" button under the Entry of his/her choice. **Please Note:** Voters must have a valid Facebook account and agree to the Facebook Terms of Service, located at <http://www.facebook.com/terms.php>, and the Facebook Privacy Policy, located at <http://www.facebook.com/policy.php>, in order to be eligible to submit a Vote. Registration on Facebook must be completed before a Vote can be submitted. Facebook membership is free.

31. When can I vote?

- a. Beginning on or about 12:00:00 p.m. CT on May 12, 2016 through 11:59:59 a.m. CT on May 31, 2016.

32. How many times can I vote?

- a. Limit one (1) vote per vote per voter per day during the voting period. Voters may vote for a different (or same) Entry each day.

33. If I entered a submission, can I also vote for my Entry?

- a. Yes, entrants may vote for their own Entry as long as they have a Facebook account.

34. Can I tell my friends to vote for my Entry?

- a. Entrants may vote on their own Entry and may ask authentic family, friends and personal contacts to vote for their Entry. Apparent or suspected fraud, cheating, phishing, or spamming, or the use of any unauthorized method or automated system to vote or to widely broadcast or disseminate requests to persons who are not authentic family, friends or personal contacts to vote is prohibited, as is posting content to irrelevant or inappropriate sites to obtain Votes, and, if discovered at any time will void the applicable Votes (as applicable) in Sponsor's sole and absolute discretion.
- b. **Please Note:** Voters must have a valid Facebook account and agree to the Facebook Terms of Service, located at <http://www.facebook.com/terms.php>, and the Facebook Privacy Policy, located at <http://www.facebook.com/policy.php>, in order to be eligible to submit a Vote. Registration on Facebook must be completed before a Vote can be submitted. Facebook membership is free.

PRIZES

35. How many prizes will be awarded and what are the prizes?

- a. Ten (10) Grand Prizes (provided a sufficient number of entries are received) will be awarded. A check in the amount \$10,000 payable to winner or if a team Entry, the Team Representative. Please be aware that the Team Representative will be responsible for both (1) all taxes, if any, owed on the prize amount and (2) distributing the winnings to other team members in whatever manner has been agreed by those team members. We strongly recommend that team members agree among themselves about the manner of distributing the prize amount prior to submitting an Entry. Sponsor will not intervene in disputes between team members in the unlikely event they should arise, and Sponsor expressly disclaims responsibility for ensuring fair distribution of prize amounts among team members.

36. When will the prizes be awarded?

- a. Prizes will be mailed to winners after all winners have been determined and verified.

37. Will my name and project be made public?

- a. Entries and names of the winners (first name, last initial, city and state) will be posted at www.infymakers.com after all winners have been determined and verified.